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	Assoc Prof Dr Lee Voon Hsien leevh@utar.edu.my	Expert areas:  Total Quality Management  Supply Chain Management  Mobile Commerce
	Dr Charles Ramendran a/I S PR Subramaniam charlesr@utar.edu.my	Expert areas:  Human Resource Management Industrial Relations Psychological Contract Healthcare Management Leadership
	Dr Chen, I-Chi chenic@utar.edu.my	Expert areas:  Stress and Work-Life Balance Healthcare and Hospital Management Societal Marketing Coaching and Mentoring

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	Dr Go You How goyh@utar.edu.my	Expert areas:  Commodity Markets  Risk Management  Environmental Economics  Financial Economics  Applied Econometrics
	Dr Kuah Yoke Chin kuahyc@utar.edu.my	Expert areas:  Capital Structure  Finance Behavior  Stock Market  Event Study  Economics
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	Dr Anthony Tee Mooi Kwong  teemk@utar.edu.my	Expert areas:  Sustainable Tourism Development Heritage Tourism Intangible Living Heritage Tourism & Hospitality Marketing Destination Marketing & Development
	Dr Azeyan Binti Awee azeyan@utar.edu.my	Expert areas:  Organizational Justice  Social Loafing Organizational Trust Human Resource Development Human Resource Management
	Dr Cheah Siew Pong cheahsp@utar.edu.my	Expert areas:      Economics of Inequality     Financial Economics     Monetary Economics
	Dr Chen Fanyu chenf@utar.edu.my	Expert areas:  Financial Economics  International Economics  Political Economics
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	Dr Gopalan a/l Raman gopalanr@utar.edu.my	Expert areas:
	Dr Hemaniswarri Dewi a/p Dewadas  in hemaniswarri@utar.edu.my	Expert areas:  Cancer  Public Health Healthcare Management
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(FOR MPhil	FACULTY OF BUSINESS & FINANCE (FOR MPhil – ELIGIBLE AS MAIN SUPERVISOR; FOR PhD – ELIGIBLE AS CO-SUPERVISOR)		
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	Dr Sim Jia Jia simjj@utar.edu.my	Expert areas:  Adoption studies: Electronic/Mobile-related Supply Chain Management Quality Management	
	Dr Siti Fazilah Binti Abdul Shukor sitifazilah@utar.edu.my	Expert areas:  ↓ Industrial Relation Law  ↓ Law of Dismissal  ↓ Employment Law  ↓ Human rights Law	
	Dr Tan Ai Lian  tanal@utar.edu.my	Expert areas:	
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	Dr Tan Chi Hau  tanchih@utar.edu.my	Expert areas:  Human Resource Development Organizational Behaviour Higher Education Consumer Behaviour Hospitality, Travel, & Tourism Management	
	Dr Tan Suang Sin tanssin@utar.edu.my	Expert areas:  Risk Management Insurance Personal Financial Planning Investment Analysis and Portfolio Management Financial Management	
	Dr Tan Swee Kiow sktan@utar.edu.my	Expert areas:  Taxation Financial Accounting and Reporting	
	Dr Tee Chee Wee teecw@utar.edu.my	Expert areas:  Human Resource Management  Organisational Behaviour  Sun Zi's Art of War & Business Strategies  Talent Management	

# FACULTY OF BUSINESS & FINANCE (FOR MPhil – ELIGIBLE AS MAIN SUPERVISOR; FOR PhD – ELIGIBLE AS CO-SUPERVISOR)



#### **FACULTY OF BUSINESS & FINANCE** (FOR MPhil – ELIGIBLE AS MAIN SUPERVISOR) \* Can be considered for PhD co-supervision - with extensive experience in research; subject to Senate's approval Expert areas: Ms Annie Ng Cheng San **Quality Management Service Quality** ncsan@utar.edu.mv Taxation Expert areas: Ms Chia Mei Si Financial Management chiams@utar.edu.my **Behaviour Finance** Ms Chin Lai Kwan Expert areas: Corporate Financing lkchin@utar.edu.my Expert areas: Mr Choy Johnn Yee Service Marketing Consumer Behaviour choyjy@utar.edu.my Mobile Marketing Expert areas: Mr Chong Tun Pin Corporate Social Performance chongtp@utar.edu.my Corporate Social Responsibility Expert areas: Mr Fong Chee Yang **Human Resource Management** Organisational Behavior fongcy@utar.edu.my Green / Environmental Management Expert areas: Organisational Behaviour Mr Julian Teh Hong Leong Leadership tehhl@utar.edu.my Motivation Personality Expert areas: Mr K. Raja Kumar a/l K.Kathiravelu **Global Marketing Green Marketing** krajakk@utar.edu.my Retail Expert areas: Operations Management Ms Khor Hooi Ching Organizational Behavior Work-Family Balance khorhc@utar.edu.my Organizational Citizenship Behavior Cultural Intelligence Expert areas: Mr Koh Chin Min **Banking Operation**

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Financial Market

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## FACULTY OF BUSINESS & FINANCE (FOR MPhil – ELIGIBLE AS MAIN SUPERVISOR)

\* Can be considered for PhD co-supervision - with extensive experience in research; subject to Senate's approval





### Expert areas:

- Wellness Coaching
- Health Marketing
- ♣ Health Promotion





#### Expert areas:

- Financial Planning
- ♣ Financial Analysis
- Banking and Finance
- Property Finance

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	Ms Sai Mei Ling saiml@utar.edu.my	Expert areas:  Human Resources Management  Women Entrepreneurs  SMEs Digital Innovation  Organizational Behaviours  Job Performance
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